

THE CHANGE READINESS ASSESSMENT

TIMELINE

3-4 weeks

No mandatory future commitment

01 THE CHALLENGE

- Strategy not clearly articulated
- Missing or insufficiently engaged stakeholders
- Delayed or under-resourced change management
- Target Operating Model missing or unclear
- Live initiatives not delivering expected ROI

02 WHAT WE DO

Discover → Align → Enable

- Assess culture, leadership and change maturity
- Identify barriers to adoption & value realisation
- Align leaders & teams on what needs to change
- Define a practical roadmap to embed change

03 WHAT YOU GET

- Clear view of what's blocking successful change
- Alignment on priorities, ownership & outcomes
- Stronger adoption & realised value from live initiatives
- Increased organisational resilience for future transformation
- Shared ownership & readiness to change

Who We Are?

Birchman helps organisations deliver sustainable transformation by aligning strategy, leadership and change – pragmatically and at pace.

Why Now?

Transformation is intensifying but many organisations are technically live and still not seeing ROI.

This assessment identifies what's holding change back and what needs to happen to make it stick.

From change activity to sustained value.



Get in Touch



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