

THE CHANGE READINESS ASSESSMENT

TIMELINE

3-4 weeks

No mandatory future commitment

01 THE CHALLENGE

- Strategy not clearly articulated
- Missing or insufficiently engaged stakeholders
- Delayed or under-resourced change management
- Target Operating Model missing or unclear
- Live initiatives not delivering expected ROI

02 WHAT WE DO

Discover → Align → Enable

- Assess culture, leadership and change maturity
- Identify barriers to adoption & value realisation
- Align leaders & teams on what needs to change
- Define a practical roadmap to embed change

03 WHAT YOU GET

- Clear view of what's blocking successful change
- Alignment on priorities, ownership & outcomes
- Stronger adoption & realised value from live initiatives
- Increased organisational resilience for future transformation
- Shared ownership & readiness to change

Who We Are?

Birchman helps organisations deliver sustainable transformation by aligning strategy, leadership and change – pragmatically and at pace.

Why Now?

Transformation is intensifying but many organisations are technically *live* and still not seeing ROI. This assessment identifies what's holding change back and what needs to happen to make it stick.

From change activity to sustained value.



Get in Touch



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