

Modernise your CPG business, faster and smarter

Achieve profitable growth with CPGWorks, by Birchman

[Find out more](#)



CPGWorks, by Birchman is an SAP-qualified partner-packaged solution that unites world-class SAP Cloud ERP software with CPG industry best practices to deliver rapid and sustained business value.

18-23%

Lower inventory costs with integrated planning¹



50%

Faster planning cycles with prebuilt dashboards and templates²



134%

ROI within three years³



Make your business more responsive to changing market conditions and consumer expectations



Optimise and connect business processes on a reliable, scalable and future-ready cloud ERP platform



Gain real-time visibility and insights across the business for smarter financial and operational planning



Expedite delivery using prebuilt CPG industry templates, integration and dashboards



Achieve faster time to value at lower risk in just 6-9 months



Improve financial and operational visibility and control to drive profitable growth



Enhance financial processes to improve visibility and control



Accurately track profitability by channel, customer or promotion



Shorten reporting cycles through automated reconciliations



Respond quickly and effectively to changes in consumer demand



Align people, processes and technology on a single scalable platform



Drive transformation with speed, confidence and measurable outcomes



“

Birchman held our hand all the way through our SAP S/4HANA implementation journey and now we're working with Birchman for our stage two which will really develop Alfrecell and the SAP technology together. ”

Colin Sarson, Chief Executive Officer, Alfrecell

Gear up for growth with Birchman

Discover how CPGWorks, by Birchman can simplify transformation and take the pain out of modernising your business.

[Book a Demo](#)

