


DISCOVERY DONE RIGHT. DELIVERY DONE BETTER.

Start smart
or risk the
rescue:
Birchman's
proven
approach
to project
success

COST & TIMELINE

- **Cost:** £15k
- **Time:** 2-3 weeks

GET IT RIGHT THE FIRST TIME!

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RELEVANT CHALLENGES

- Projects that go off track from day one
- Poor discovery: skipping or rushing crucial phases
- Wrong partner? Missing strategic alignment
- No clarity on success measures
- Fixing issues reactively instead of proactively

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THE APPROACH

Phase 1 (wherever you are on your journey):

- Structured discovery to define what success really looks like
- Map critical risk points before delivery begins
- Align business outcomes to delivery from day one

Phase 2

- Hands on guidance to initiate the project the right way
- Share frameworks that reduce risk from the outset
- Ongoing advisory to keep delivery aligned

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OUTCOMES & BENEFITS

- **Avoid the need for recovery:** Don't fix late what you can prevent early
- **Confidence from day one:** Assurance you're starting the right way
- **Learn from experience:** we've seen what goes wrong so you don't have to
- **Stronger discovery = better results:** avoid skipping the most critical step
- **Repeatable success framework:** built from years of rescuing failed projects