

# **Purpose**

A fast, no-commitment business assessment of your IT environment designed to uncover roadblocks to growth for £15k. Delivered within three weeks.

birchman

# BUSINESS CAPABILITY DRIVEN STRATEGY ASSESSMENT

01

### **Challenges we Address**

- Limited Resources: Prioritisation challenges
- Misalignment: Business-IT communication gaps
- Lack of Visibility: Hidden roadblocks
- Business & IT strategy pain points

02

# **The Approach**

Phase 1 (2-3 weeks):

- Discover Business & IT 2-5 year strategy to highlight critical capability gaps
- Pilot prioritised 1-2 Capability level 1 areas

#### Phase 2

- Implementation of priority capability gap driven projects
- Expand to encompass all capability gaps

03

#### **Outcomes & Benefits**

- **Strategic Alignment**: Manage effectively to achieve strategic goals
- Introducing shared Enterprise visibility:
   To enable strategic alignment and operational clarity
- Delivering an enduring framework:
   Underpin continuous capability driven prioritisation
- **Pilot Collaboration:** Gain experience working with Birchman risk-free

04

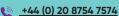
# **Cost & Timeline**

• Cost: £15k

• Elapsed Time: 3 weeks

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# Talk to us today!



https://birchmangroup.com/

