

BUSINESS CAPABILITY DRIVEN STRATEGY ASSESSMENT

Purpose

A fast, no-commitment business assessment of your IT environment designed to uncover roadblocks to growth for £15k. Delivered within three weeks.

birchman 

01

Challenges we Address

- Limited Resources: Prioritisation challenges
- Misalignment: Business-IT communication gaps
- Lack of Visibility: Hidden roadblocks
- Business & IT strategy pain points

02

The Approach

Phase 1 (2-3 weeks):

- Discover Business & IT 2-5 year strategy to highlight critical capability gaps
- Pilot prioritised 1-2 Capability level 1 areas

Phase 2

- Implementation of priority capability gap driven projects
- Expand to encompass all capability gaps

03

Outcomes & Benefits

- **Strategic Alignment:** Manage effectively to achieve strategic goals
- **Introducing shared Enterprise visibility:** To enable strategic alignment and operational clarity
- **Delivering an enduring framework:** Underpin continuous capability driven prioritisation
- **Pilot Collaboration:** Gain experience working with Birchman risk-free

04

Cost & Timeline

- **Cost:** £15k
- **Elapsed Time:** 3 weeks

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Talk to us today!



+44 (0) 20 8754 7574



<https://birchmangroup.com/>



hello@birchmangroup.com

